SINKING OF U-41 Rules of Home Spoil Happiness

Crew-Admits Use of

that the German press "is trying to make capital out of what they describe as a second Baralong case, possibly to sette American opinion against Great Britain or as a pretext for an unregrained submarine campaign."

German submarine in the Western Cannel engaged in sinking a British merkantman. When within range the amiliary helsied a white ensign and state on and sank the submarine and

BRITAIN DEFENDS PARTED FROM BROTHER. LIFT FOR SHAW

of Orphan Girl

Elizabeth Peck, fourteen years old penies Orders to Kill All and with nothing Pollyannish about Actor's Good Performance her except her misfortunes, was led sobbing from the Queens County Su-

The girl pined for her brother and finally slipped away to Maspeth. Mrs. Diesendorf satisfied herselt that the physician was willing to care for both children and was giving them a good home. She had not the heart to insist on Elizabeth's return. After six months, however, news of Elizabeth's escapade reached Dobbs Farry and the authorical The communique cites the following reached Dobbs Ferry and the authorities of St. Christopher's discovered to their horror that she was in the home of a bachelor. So they got a writ of the on September 24, 1915, approached their horror that she was in the home of a bachelor. So they got a writ of hacks

then rescued the crew of the merchant- She Heads a Long List of Entertainers

Charence H. Mackay the six story, lireprof. American basement dwelling at
the Fifth Avenue, to be Mr. Mackay's
resHence for the winter. The house
was rented furnished for the owner,
the Realty Company.

and improve squadron are
sold paired squa

NEW JERSEYMEN

WALTERE.EDGE

FOR GOVERNOR

And make certain a business administration of the affairs of your state. Paid for by Joseph L. Middleton, Committee, Trenton, N. J.

BY FAVERSHAM

Is Feature of "Get-

ham.		
	THE CAST.	
frs. Bridgenorth ollins	Mrs	Edmund Gume John Harwon Lumsden Har
estia Grantham leginald Bridgenort	h Bridgenorth	George Fitzgeral
he Bishop of Chels L John Hotchkiss. ech Sykes.	£4	Charles Cherr
with Bridgenorth.	week.	Edwin Cushins
im George		EULTLELLE 1,7400000

By HEYWOOD BROUN

Along about the middle of "Getting Married" one of the people in the play exclaims petulantly: "We don't seem to be getting on, do we?" and after there has been a bit more talk the same sagacious and critical character re-

small stand the dealth of the submarine and stand is sank the submarine and stand the research the crew of the merchantman from hebry boats. When this was an from hebry boats. The carried stand has a long List of Entertainers at the Palace

Heatrice Herford, who has an uncanny way of revealing the most intimate foilles of humanity, came back to the Palace Theatre yesterday afternoon with several new and joyous character justices, and a says that "nebody but a tastes, and stand a says that "nebody but a tastes, and stand a says that "nebody but a tastes, and stand a says that "nebody but a tastes, and stand a says that "nebody but a tastes, and stand a says that "nebody but a tastes, and stand a says that "nebody but a tastes, and stand a says that "nebody but a tastes, and stand a says that "nebody but a tastes, and stand a says that the same and joyous character justices, and a says that "nebody but a tastes, and the Palace and the Falace Theorem has a say that the condition of the stand and statisfying amusement.

The meaning of a teamer in the neighberhood of the Scilly Islands, apparently an innocent merchantman, list the American flag.

The steamer, according to this acceptable of the stand and the stand preached to within 300 yards of the symptome contained the waster and swam for a sempty back from the silly merchantman for many years. Mr. Thompson gives a good performance in an anamie playlet.

Beatrice Herford, who has an uncanny way of revealing the most initiating alters the stand joyous character and joyous character and service of the finest and most attastions. In "The Matinee Girl," "The stand joyou character and service of a few minute of a stand for the prompt of a suppression of the stand for the prompt of the prompt of the prompt of the prom

Shaw, however, does not dislike marriage. Let anybody who thinks Colonel Roosevelt gets any pleasure out of attacking Mr. Wilson imagine that Shaw enjoys the task of criticising marriage. As a matter of fact, he is so fond of the beloved institution that he can hardly keep his hands off it. He doesn't want to tear the place down. Bless you, no. A few minor changes, such as putting the attic just below the cellar will satisfy him perfectly.

No Mutual Welfare League enters into Shaw's conception of marriage. He holds that escape should be easy. The most persuasive and plausible parts of the play are those in which he contends for more liberal divorce laws. It cannot hardly be said, however, that he makes as good a case in the play as he does in the preface.

The play concerns a young couple who halt at the threshold of marriage when they discover the responsibilities in which a ceremony will involve them, only to get married after all when an attempt to devise an efficient substitute fails.

Fortunately, the play contains two of

tute fails.

Fortunately, the play contains two of Shaw's best characteriztions. One of these is the Bishop, exceedingly well played by William Faversham, and Mrs. George, well played by Henrietta Crosman, except for her reading of the long trance speech, which was done in too sing-song a manner. This is a bit of a pity, for the speech is one of the best in all the dramatic works of a man who has been able to violate

successfully the tradition of to-day that dialogue must be choppy.

Shaw always was an actors' playwright. They love to play his things because he writes speeches they can get their teeth into. There's that creed of an armorer from "Major Barbara" and the soilloquy to the Sphynx from "Cæsar and Cleopatra," not to mention the Frenchman's outburst in "Fanny's First Play." People who think that the note of passion never enters into a Shaw play should mark this speech of Mrs. George. There is a fine thrill to "When you loved me I gave you the whole sun and stars to play with. I gave you eternity in a single moment, strength of the mountains in the clasp of your arms, and the volume of all the reas in one impulse of your soul. A moment only; but was it not enough?

Just as Shaw can do much with many words as be can with few. Consider:

BLAZE OF GLORY AT THE CENTURY

Ziegfeld and Dillingham Stage a Gargantuan Musical Show

HE CENTURY GIRL, a musical entertainment in three acts and inhetent scenes. Music by Victor, Berbart and Irving Berlin; scenery by Joseph Urban. Presented by Florenz Zlogdeld, pr. and Charles Dillingham at the Century Theatre. Herbart and Ivring Berlin: accept by Joseph Liran. Presented by Florenz Ziegfeld, r., and Charles Dillingham at the Century Theatre.

Playreis: Hasel Dism. Eigle Janis. Marie Dress. Adelaide Bell, James Deetle Hariand Dison, van and Schenck. Harr Keity. Billie Allen, van Marwell, Arthur Cunningham, John Slavin, Maurice and Waiton, Barr Sisters, Myles McCarthy and Dare Abrans.

Florenz Ziegfeld, Jr., and Charles Dillingham, famed entrepreneurs where the draws presented by the state of the production which stood out above all else last night was stored out above all else last night was the costuming, which was gorgeous. Those accredited with it on the programme accredited with it on the programme.

to much have achild if an emust have a child if an emust have achild makes a deal of Regitable grand grand makes a deal of Regitable grand g

John Slavin. As for the scenery, at an hour when morning newspapers retire for the night Joseph Urban appeared to be just warming up. The opening set, celestial staircase, is truly Urbanesque, and a woodland scene at the end of the first act had its points. A nursery number also was most appealingly staged. Now and then there was a somewhat surprising tendency to make a mere drop curtain serve, however, and there was a general feeling that Mr. Urban's most smashing effects were being withheld until later in the morning.

The feature of the production which stood out above all else last night was

Tuesday, November 7, 1916.

This department is engaged in separating the sheep of advertising, and of the service which backs up advertising, from the goats-and hanging a bell on the goats. It invites letters describing experiences-pleasant or unpleasant-with advertisers, whether they be manufacturers, wholesale houses, retail stores or public service corporations. It will print those

of all the reak in one impulse of your soul. A mount only; the way it not enough. The submother of the control Thesis was the cast mind, which was ground and the control Thesis was the cast mind, which was ground and the control Thesis was the cast with few. Consider:

"Soams (sternly)—Are you fonder:

"The Billop Oh, very much."

And there is the delightful encounter:

The Billop Oh, very much. It was the control that the cont

I have been following your column for some time and the effect has been rather pleasing. I happen to be in a business, that of selling jewelry to the gents' furnishing trade, which has a reputation of taking a man's real money for an ounce of tin. Two years ago when I started this business I made an effort to find the weak link in the business and try to strengthen it, thus making reputation for myself. The inclosed guarantee envelope is the result. But this was two years ago. I am now printing a little booklet, to be placed in the stores of my customers, the mission of which is to call the public's attention to the fact that all is not tin that is sold in the haberdasheries. Now comes the interesting part. I was at my typewriter working over a guarantee that is part of this leaflet; a friend stepped into my office and asked to see it. Looking at the guarantee he said to me:

"I know you mean well, but do you think this guarantee will get past The Ad-Visor?"

That gave me food for thought. The result is, the booklet is waiting The Ad-Visor's approval of the guarantee. Here it is:

"The Man Behind the Counter will bear out our assertion that the L. M. Scarf Pin represents the maximum of value for the amount of money expended. But this is got all. You are the judge and jury; if at any time you are not satisfied that you expected of it, you have the option of exchange or your money back. Every merchant handling our product has our permission to use his judgment in interpreting this guarantee in its broadest sense."

Wishing you continued success in your worthy work, and anticipating the pleasure of benefiting by your advice in the matter outlined above, I remain, LOUIS MAISNER.

pating the pleasure of benefiting by your advice in the matter outlined above, I remain,

LOUIS MAISNER. It's just a little long and one statement is irrelevant. That is the

one about the Man Behind the Counter. Better to start it with the words "You are the Judge and Jury." With this change it's a splendid, airtight guarantee which does you credit. Thank you for the privilege of seeing it and commenting upon it.

OUITE frequently Wallach Brothers, on Broadway, have printed beautiful large advertisements in The Tribune, showing handsome young men, wearing very attractive-looking suits. I was so impressed with these pictures that I went to Wallach's last May to buy a
suit. Now, I suppose that I should have specified, primarily, cloth suited to hard wear, as this is what I require. But vanity whispered in my
ear, and I was soon in possession of the "latest thing" in a two-piece
"pinch-back" for \$25. The cloth was soft and "fuzzy," and in about
two months' time I had worn threadbare the elbows and other parts of
the suit which came into contact with furniture, and I came to the
conclusion that I had bought a "gold brick." I hesitated to go back
and complain, as I dislike ordeals of this nature. But, finally, I got up
my nerve and went over, anticipating a disagreeable encounter. I
found the salesman who sold the suit, and he promptly referred me to
the manager. I told this gentleman that I had worn one of their \$25
two-piece suits less than two months, and that it was already shabby,
and that, although I had given it hard wear, I didn't think I had received the value of my money. Mr. Manager averred that I could not
expect a suit of that type to stand hard usage, as it was of a more or
less fancy material, and that even a more expensive cloth of that
variety would give no better wear. He explained that what I required
was a good, solid, hard-woven cloth which would be found in a conventional business suit, rather than in a stylish fancy cut. I was just
about to say to myself, "It told you so," when he interrupted my sarcastic thoughts, saying: "However, although the fault is partly yours,
I really don't think that you have had reasonable wear, and inasmuch
as our policy is one of complete satisfaction, we stand ready to make
any adjustment that you think is fair." This offer so overwhelmed me
that I refused to take it, and left it to the manager to decide. He then
offered a \$15 allowance toward any suit in the store, and I accepted. beautiful large advertisements in The Tribune, showing handany adjustment that you think is fair." This offer so overwhelmed me that I refused to take it, and left it to the manager to decide. He then offered a \$15 allowance toward any suit in the store, and I accepted. And now comes the crowning feature, in my opinion. While the salesman was showing some \$35 and \$40 suits (for I offered to go as high as that), the manager himself came over and asked me to try on a suit that he had picked out. He said that we didn't think they had a hetter-wearing cloth in the store and advised me to take it, so I took his word and the suit. It was a three-piece one, instead of a two-piece, and when I asked the price, it was \$22.50. So I paid \$7.50 cash for the suit.

suit.

I have now worn the suit for over a month, and so I can honestly say that it is very satisfactory and does not show any appreciable signs of wear. Satisfaction? Why, I feel as if I had had it thrust

And back of Wallach Brothers stands the manufacturer, with the printed placards displayed in the store to the effect that the retailer is authorized to make any adjustment, in order to give complete satisfaction. And back of the manufacturer stands The Tribune.

What a fortification!

In the case of Wallach's The Tribune is not standing back of the manufacturer or anything else. It doesn't have to. Our function here is merely to look on-which we do with considerable pleasure.

H ERE'S a sprightly publication which we found our boy had subscribed for. As you see, it costs 25 cents a year. He's fourteen, and evidently thought he was getting a lot for the money, and he likes to have a lot of mail matter coming in. We've killed it. It struck us as about the rottenest display of sales matter we've ever soiled our eyes with. Does such stuff go through the mails?

The magazine was one of those choice publications which seep out of Chicago. It fairly sparkles with the "Can't-tell-about-it-here" school of advertising. Yes, a paternal government still permits such filth to infest the mails. The only way to be sure of keeping it away from youngsters is to be as alert as you were, Friend O. It's a wise father that knows his own son's reading matter.

ONE LETTER from Quebec and one from Gloversville, N. Y., indicate that our friends are very generous in giving us credit.

cate that our friends are very generous in giving us credit.

The influence of your column travels far. I live in Quebec. Some time ago I had occasion to buy a suit in New York, and as I am a stranger there I did not know where to go. I happened to remember that I had read in The Ad-Visor, many months back, something favorable about Brill Brothers store, on Broadway, near Forty-second Street. I do not even remember what it was that you had written, but the name, coupled with a favorable impression, had stuck in my mind. For this reason I hunted up the store and made a considerable purchase.

H. H. B.

They're commencing to get in line up here in Gloversville, where the only two papers published patent medicine and other ads of the sort. The big drug store of the place, Pierson & Brunt, has a large sign in their store, so placed that you can't miss it. It reads: "Everything in this store is guaranteed. If not satisfied with purchase please return and we will refund your money." RUDDY.

"The name coupled with a favorable impression" works both ways. It guided H. H. B. to Brill Brothers, and, if our path ever leads us to Gloversville, it will guide us straight to Pierson & Brunt's.

I AM enclosing two ads from November Cosmopolitan. The Hughes ad is one of two pages in same number. What I want to know is whether you think the acceptance of the Gillette ad for same issue was giving the National Republican Committee a square deal.

H. C. NILES.

The first page enclosed is a political advertisement containing a photograph of Charles E. Hughes. The other is a page featuring the Gillette Safety Razor. Its heading is "Alexander the Great Ordered Shaving to Ensure Victory." By to-morrow morning at this time we, with the assistance of several million sovereign citizens, shall be able to tell you whether Alexander was

right. (The nest Ad-Visor will appear on Thursday, November 9.)

Smart Overcoats for Men On Sale All Day To-Day At the Two Brill Stores of Style

Hundreds of Them in Every Smart Style, Fabric, Design and Model Shown This Season-and Many Exclusive Models That Are To Be Seen in These Two Brill Stores of Style Only.

This display of Overcoats is more extensive in variety, more exclusive in material and more distinctive in models and designs than any other, anywhere-and prices considered incomparable with regard to value.

They are brimful of snap, shapeliness and style, irreproachable in fit and finish and superior to any we have ever had the pleasure of offering for the approval of discriminating men and young men.

Form-fitting coats, box coats, belted coats and pinch backs; single and double breasted, with slash, flap or patch pockets, and quarter or full lined with satin or silk.

Fall and Winter Hats for Men in a Superb Assortment, Including the Famous CROFUT-KNAPPS and BORSALINOS

rill Prothers

1456 BROADWAY AT 42nd STREET

Election Results Flashed To-night from the WOOLWORTH TOWER The New York Tribune CUT THIS OUT FOR REFERENCE —White Light here

SEABURY Elected Elected HES Elected HOW TO TELL

STEADY WHITE SEARCHLIGHT RAY

From the Tower of the Woolworth Building to-night The Tribune's powerful searchlights, reinforced by a new Edison storage battery search-light, will announce the next Presi-dent of the United States.

Should The Tribune searchlight throw a straight, steady beam, Hughes will have been elected.

Should the searchlight flash in a zig-zag direction, Wilson will be in the White House four years more. Above the searchlight will flare steady lights that will indicate New York's choice for Governor.

Should the lights be white, Scabury will be the next Governor.

Look in the direction of the Wool-worth Building to-night. The Tribune will flash the results of the election as quickly as the reports indicate the winners without a reasonable doubt.

ZIG-ZAG WHITE SEARCHLIGHT RAY